

PROPOSAL FOR MINOR PROGRAM OF STUDY

1. **School/College:** _____ Franklin College of Arts and Sciences _____
2. **Department/Division:** _____ Communication Studies _____
3. **Minor Name:** _____ Communication, Leadership, and Advocacy _____
4. **Proposed Effective Date:** _____ Fall 2026 _____

5. **Which campus(es) will offer this program?** _____ Athens _____

6. Program Description:

Provide a brief summary of the objective of the program.

The purpose of the Communication, Leadership, and Advocacy (CLA) minor is to provide students across the university with an opportunity to develop the communication skills to be leaders in their communities.

The educational objectives of the CLA minor are:

1. to understand the communication dynamics of communities,
2. to learn about diverse cultures, contexts, and eras and how leaders created impact,
3. to develop communication skills for leading, including speaking, listening, debating, and organizing.

7. Program of Study/Requirements:

Include prefixes, numbers, and titles of required courses, as well as total credit hours (must be 15-18 hours). Include any residency requirements or grade requirements.

18 credit hours total

Foundational Course (3 Credits)

One of the following:

COMM 1110—Introduction to Public Speaking

COMM 1500—Introduction to Interpersonal Communication

Principles of Communities (6 credit hours)

Two of the following:

COMM 2200—Rhetoric and Society

COMM 3330—Rhetoric of the Civil Rights Movements

COMM 4310—Communication Strategies in Government

