

# LAMAR DODD SCHOOL OF ART

These logo sets include five color variations in the formal, horizontal, and an option web banner configuration. Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL -----PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL ----- (-H-)  
BANNER ----- (-WEB-)

\*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK ---- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)

## *i* REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



**UNIVERSITY OF  
GEORGIA**  
Lamar Dodd School of Art

DODD-FS-FC

FORMAL  
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF  
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Lamar Dodd School of Art

DODD-FS-1CB



**UNIVERSITY OF  
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Lamar Dodd School of Art

DODD-FS-1CR

FORMAL  
ONE COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF  
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DODD-FS-CW



**UNIVERSITY OF  
GEORGIA**  
Lamar Dodd School of Art

DODD-FS-W

FORMAL  
REVERSE WHITE

📄 PNG | JPG | EPS



**UNIVERSITY OF GEORGIA**  
Lamar Dodd School of Art

DODD-WEB-FC

OPTIONAL  
WEB BANNER

DODD-WEB-FC

📄 PNG | JPG | EPS

# LAMAR DODD SCHOOL OF ART

All schools can choose their ideal lockup configuration, which ensures that they keep existing brand equity and are represented in the way they best see fit. We recommend the formal configurations for external communications; the horizontal configuration for internal communications.

## WHICH FILE TO USE

VENDORS ----- EPS  
DESIGNERS ----- EPS  
POWER POINT --PNG / JPG  
WORD -----PNG / JPG  
EMAIL ----- PNG  
WEB -----PNG / JPG  
BANNERS/SIGNS ---- EPS

## CONFIGURATIONS

FORMAL ----- (-FS-)  
HORIZONTAL----- (-H-)  
BANNER ----- (-WEB-)

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
ONE COLOR BLACK ---- (-1CB)  
ONE COLOR RED ----- (-1CR)  
REVERSE COLOR WHITE (-CW)  
WHITE----- (-W)

## FORMAT VERSIONS

PNG (300dpi)----- (.png)  
JPG (300dpi)----- (.jpg)  
EPS ----- (.eps)



## REFERENCES & RESOURCES

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**Lamar Dodd School of Art**  
**UNIVERSITY OF GEORGIA**

DODD-H-FC

HORIZONTAL  
FULL COLOR

PNG | JPG | EPS



**Lamar Dodd School of Art**  
**UNIVERSITY OF GEORGIA**

DODD-H-1CB

HORIZONTAL  
ONE COLOR

PNG | JPG | EPS



**Lamar Dodd School of Art**  
**UNIVERSITY OF GEORGIA**

DODD-H-1CR



**Lamar Dodd School of Art**  
**UNIVERSITY OF GEORGIA**

DODD-H-CW

HORIZONTAL  
REVERSE WHITE

PNG | JPG | EPS



**Lamar Dodd School of Art**  
**UNIVERSITY OF GEORGIA**

DODD-H-W