

INSTITUTE FOR AFRICAN AMERICAN STUDIES

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
JPG (300dpi) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

*Institute for
African American Studies*

A&S-AFAM-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
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A&S-AFAM-FS-1CB



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A&S-AFAM-FS-1CR

FORMAL
ONE COLOR

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A&S-AFAM-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Institute for African American Studies

A&S-AFAM-WEB

OPTIONAL
WEB BANNER

COLLEGE-WEB-FC

PNG | JPG | EPS

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REFERENCES & RESOURCES

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FORMAL
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AFAM-A&S-FS-FC



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AFAM-A&S-FS-1CB



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INSTITUTE FOR AFRICAN AMERICAN STUDIES

HORIZONTAL FULL COLOR

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EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences
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A&S-AFAM-XH-FC

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HORIZONTAL FULL COLOR

PNG | JPG | EPS



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HORIZONTAL ONE COLOR

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