

DEPARTMENT OF SOCIOLOGY

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Sociology

A&S-Sociology-FS-FC

**FORMAL
FULL COLOR**

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Sociology

A&S-Sociology-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Sociology

A&S-Sociology-FS-1CR

**FORMAL
ONE COLOR**

PNG | JPG | EPS



A&S-Sociology-FS-CW



A&S-Sociology-FS-W

**FORMAL
REVERSE WHITE**

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Department of Sociology

A&S-Sociology-WEB

**OPTIONAL
WEB BANNER**

COLLEGE-WEB-FC

PNG | JPG | EPS

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**UNIVERSITY OF
GEORGIA**
Department of Sociology
*Franklin College of
Arts and Sciences*
Sociology-A&S-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Department of Sociology
*Franklin College of
Arts and Sciences*

Sociology-A&S-FS-1CB



**UNIVERSITY OF
GEORGIA**
Department of Sociology
*Franklin College of
Arts and Sciences*

Sociology-A&S-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



Sociology-A&S-FS-CW



Sociology-A&S-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS

DEPARTMENT OF SOCIOLOGY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Sociology

UNIVERSITY OF GEORGIA

A&S- H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Sociology

UNIVERSITY OF GEORGIA

A&S-Sociology-H-1CB



**Franklin College of
Arts and Sciences**

Department of Sociology

UNIVERSITY OF GEORGIA

A&S-Sociology-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Sociology

UNIVERSITY OF GEORGIA

A&S-Sociology-H-CW



**Franklin College of
Arts and Sciences**

Department of Sociology

UNIVERSITY OF GEORGIA

A&S-Sociology-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Sociology

UNIVERSITY OF GEORGIA

A&S-Sociology-XH-FC

INCLUDES ONE COLOR BLACK (-1CB; ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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DEPARTMENT OF SOCIOLOGY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Department of Sociology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

Sociology-A&S-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Department of Sociology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

Sociology-A&S-H-1CB



Department of Sociology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

Sociology-A&S-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Department of Sociology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

Sociology-A&S-H-CW



Department of Sociology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

Sociology-A&S-H-W

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