

DEPARTMENT OF CHEMISTRY

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Chemistry

A&S-CHEM-FS-FC

FORMAL
FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Chemistry

A&S-CHEM-FS-1CB



**UNIVERSITY OF
GEORGIA**

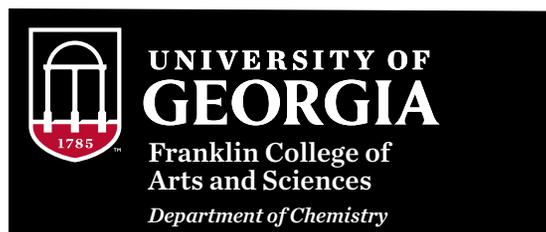
**Franklin College of
Arts and Sciences**

Department of Chemistry

A&S-CHEM-FS-1CR

FORMAL
ONE COLOR

📄 PNG | JPG | EPS



A&S-CHEM-FS-CW



A&S-CHEM-FS-W

FORMAL
REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Department of Chemistry

A&S-CHEM-WEB

OPTIONAL
WEB BANNER

COLLEGE-WEB-FC

📄 PNG | JPG | EPS

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**UNIVERSITY OF
 GEORGIA**
 Department of Chemistry
*Franklin College of
 Arts and Sciences*

CHEM-A&S-FS-FC

FORMAL
 FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
 GEORGIA**
 Department of Chemistry
*Franklin College of
 Arts and Sciences*

CHEM-A&S-FS-1CB



**UNIVERSITY OF
 GEORGIA**
 Department of Chemistry
*Franklin College of
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CHEM-A&S-FS-1CR

FORMAL
 ONE COLOR

📄 PNG | JPG | EPS



CHEM-A&S-FS-CW



CHEM-A&S-FS-W

FORMAL
 REVERSE WHITE

📄 PNG | JPG | EPS

DEPARTMENT OF CHEMISTRY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



CONFIGURATIONS

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- HORIZONTAL ----- (-H-)
- EXTREME HOR* --- (-XH-)
- BANNER ----- (-WEB-)

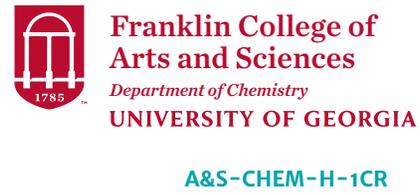
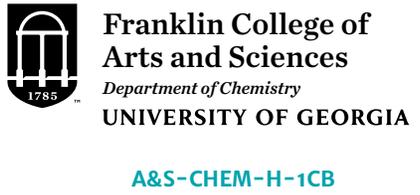
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COLOR VARIATIONS

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- ONE COLOR BLACK --- (-1CB)
- ONE COLOR RED ----- (-1CR)
- REVERSE COLOR WHITE (-CW)
- WHITE ----- (-W)

HORIZONTAL ONE COLOR

PNG | JPG | EPS



FORMAT VERSIONS

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- EPS ----- (.eps)

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



WHICH FILE TO USE

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- WORD ----- PNG / JPG
- EMAIL ----- PNG
- WEB ----- PNG / JPG
- BANNERS/SIGNS ---- EPS

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



INCLUDES ONE COLOR BLACK (-1CB; ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

REFERENCES & RESOURCES

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3B-H

DEPARTMENT OF CHEMISTRY

**HORIZONTAL
FULL COLOR**

📄 PNG | JPG | EPS



Department of Chemistry
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

CHEM-A&S-H-FC

**HORIZONTAL
ONE COLOR**

📄 PNG | JPG | EPS



Department of Chemistry
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

CHEM-A&S-H-1CB



Department of Chemistry
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

CHEM-A&S-H-1CR

**HORIZONTAL
REVERSE WHITE**

📄 PNG | JPG | EPS



Department of Chemistry
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

CHEM-A&S-H-CW



Department of Chemistry
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

CHEM-A&S-H-W

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