

# DEPARTMENT OF GERMANIC AND SLAVIC STUDIES

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

## CONFIGURATIONS

FORMAL ----- (-FS-)  
 HORIZONTAL ----- (-H-)  
 EXTREME HOR\* -- (-XH-)

## COLOR VARIATIONS

FULL COLOR ----- (-FC)  
 ONE COLOR BLACK --- (-1CB)  
 ONE COLOR RED ----- (-1CR)  
 REVERSE COLOR WHITE (-CW)  
 WHITE ----- (-W)

## FORMAT VERSIONS

PNG (300dpi) ----- (.png)  
 JPG (300dpi) ----- (.jpg)  
 EPS ----- (.eps)

## WHICH FILE TO USE

VENDORS ----- EPS  
 DESIGNERS ----- EPS  
 POWER POINT -- PNG / JPG  
 WORD ----- PNG / JPG  
 EMAIL ----- PNG  
 WEB ----- PNG / JPG  
 BANNERS/SIGNS ---- EPS



**UNIVERSITY OF  
 GEORGIA**

**Franklin College of  
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*Department of Germanic  
 and Slavic Studies*

A&S-GERMAN-FS-FC

FORMAL  
 FULL COLOR

📄 PNG | JPG | EPS



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A&S-GERMAN-FS-1CB



**UNIVERSITY OF  
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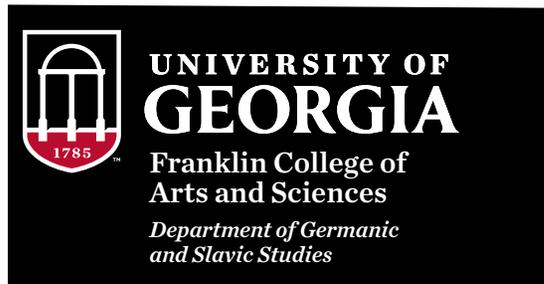
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A&S-GERMAN-FS-1CR

FORMAL  
 ONE COLOR

📄 PNG | JPG | EPS



A&S-GERMAN-FS-CW



A&S-GERMAN-FS-W

FORMAL  
 REVERSE WHITE

📄 PNG | JPG | EPS

## **i** REFERENCES & RESOURCES

Visit [brand.uga.edu](http://brand.uga.edu) for more information, resources, templates, downloads and policies.



**UNIVERSITY OF GEORGIA**

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A&S-GERMAN-WEB

OPTIONAL  
 WEB BANNER

COLLEGE-WEB-FC

📄 PNG | JPG | EPS

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A&S-GERMAN-H-FC

**HORIZONTAL  
FULL COLOR**

📄 PNG | JPG | EPS

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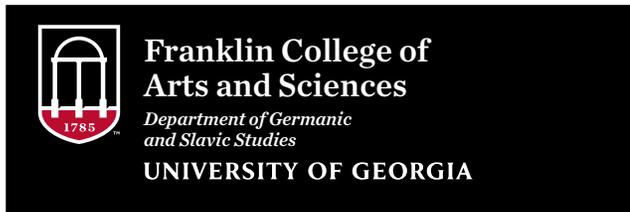


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A&S-GERMAN-H-CW

**HORIZONTAL  
REVERSE WHITE**

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A&S-GERMAN-H-W

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A&S-GERMAN-XH-FC

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**EXTREME HORIZONTAL  
DOUBLE LINE SOLUTIONS ONLY**

📄 PNG | JPG | EPS

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HORIZONTAL  
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HORIZONTAL  
REVERSE WHITE

PNG | JPG | EPS



GERMAN-A&S-H-CW



GERMAN-A&S-H-W

EXTREME HORIZONTAL  
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