

DEPARTMENT OF GEOLOGY

Department sets include two level types: School/ Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
 HORIZONTAL ----- (-H-)
 EXTREME HOR* -- (-XH-)
 BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
 ONE COLOR BLACK --- (-1CB)
 ONE COLOR RED ----- (-1CR)
 REVERSE COLOR WHITE (-CW)
 WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
 JPG (300 DPI) ----- (.jpg)
 EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
 DESIGNERS ----- EPS
 POWER POINT -- PNG / JPG
 WORD ----- PNG / JPG
 EMAIL ----- PNG
 WEB ----- PNG / JPG
 BANNERS/SIGNS ---- EPS

REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
 GEORGIA**

**Franklin College of
 Arts and Sciences**

Department of Geology

A&S-GEOLOGY-FS-FC

FORMAL
 FULL COLOR

📄 PNG | JPG | EPS



**UNIVERSITY OF
 GEORGIA**

**Franklin College of
 Arts and Sciences**

Department of Geology

A&S-GEOLOGY-FS-1CB



**UNIVERSITY OF
 GEORGIA**

**Franklin College of
 Arts and Sciences**

Department of Geology

A&S-GEOLOGY-FS-1CR

FORMAL
 ONE COLOR

📄 PNG | JPG | EPS



A&S-GEOLOGY-FS-CW



A&S-GEOLOGY-FS-W

FORMAL
 REVERSE WHITE

📄 PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Department of Geology

A&S-GEOLOGY-WEB

OPTIONAL
 WEB BANNER

COLLEGE-WEB-FC

📄 PNG | JPG | EPS

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**UNIVERSITY OF
 GEORGIA**
 Department of Geology

*Franklin College of
 Arts and Sciences*

GEOLOGY-A&S-FS-FC

FORMAL
 FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
 GEORGIA**
 Department of Geology
*Franklin College of
 Arts and Sciences*

GEOLOGY-A&S-FS-1CB



**UNIVERSITY OF
 GEORGIA**
 Department of Geology
*Franklin College of
 Arts and Sciences*

GEOLOGY-A&S-FS-1CR

FORMAL
 ONE COLOR

PNG | JPG | EPS



GEOLOGY-A&S-FS-CW



GEOLOGY-A&S-FS-W

FORMAL
 REVERSE WHITE

PNG | JPG | EPS

DEPARTMENT OF GEOLOGY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S- H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-1CB



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-CW



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-XH-FC

INCLUDES ONE COLOR BLACK (-1CB; ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

CONFIGURATIONS

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HORIZONTAL ----- (-H-)

EXTREME HOR* --- (-XH-)

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ONE COLOR RED ----- (-1CR))

REVERSE COLOR WHITE (-CW))

WHITE ----- (-W)

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JPG (300 DPI) ----- (.jpg)

EPS ----- (.eps)

WHICH FILE TO USE

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DESIGNERS ----- EPS

POWER POINT -- PNG / JPG

WORD ----- PNG / JPG

EMAIL ----- PNG

WEB ----- PNG / JPG

BANNERS/SIGNS ---- EPS

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DEPARTMENT OF GEOLOGY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-1CB



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-CW



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-W

CONFIGURATIONS

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