

DEPARTMENT OF GEOLOGY

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Geology

A&S-GEOLOGY-FS-FC

**FORMAL
FULL COLOR**

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Geology

A&S-GEOLOGY-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Geology

A&S-GEOLOGY-FS-1CR

**FORMAL
ONE COLOR**

PNG | JPG | EPS



A&S-GEOLOGY-FS-CW



A&S-GEOLOGY-FS-W

**FORMAL
REVERSE WHITE**

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Department of Geology

A&S-GEOLOGY-WEB

**OPTIONAL
WEB BANNER**

COLLEGE-WEB-FC

PNG | JPG | EPS

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Department of Geology

*Franklin College of
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GEOLOGY-A&S-FS-FC

**FORMAL
FULL COLOR**

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

Department of Geology

*Franklin College of
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GEOLOGY-A&S-FS-1CB



**UNIVERSITY OF
GEORGIA**

Department of Geology

*Franklin College of
Arts and Sciences*

GEOLOGY-A&S-FS-1CR

**FORMAL
ONE COLOR**

PNG | JPG | EPS



GEOLOGY-A&S-FS-CW



GEOLOGY-A&S-FS-W

**FORMAL
REVERSE WHITE**

PNG | JPG | EPS

DEPARTMENT OF GEOLOGY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Geology

UNIVERSITY OF GEORGIA

A&S- H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-1CB



**Franklin College of
Arts and Sciences**

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-CW



**Franklin College of
Arts and Sciences**

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Geology

UNIVERSITY OF GEORGIA

A&S-GEOLOGY-XH-FC

INCLUDES ONE COLOR BLACK (-1CB; ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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DEPARTMENT OF GEOLOGY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-1CB



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-CW



Department of Geology
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEOLOGY-A&S-H-W

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