

DEPARTMENT OF GEOGRAPHY

Department sets include two level types: School/Department and Department / School. All schools can direct the use of their logo configurations.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)
JPG (300 DPI) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Geography

A&S-GEO-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Geography

A&S-GEO-FS-1CB



**UNIVERSITY OF
GEORGIA**

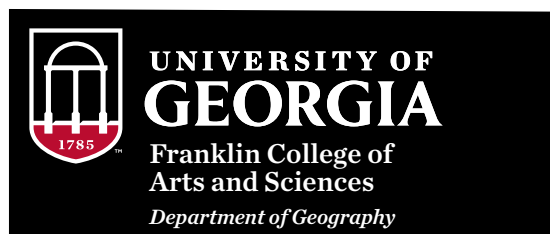
**Franklin College of
Arts and Sciences**

Department of Geography

A&S-GEO-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Franklin College of
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Department of Geography

A&S-GEO-FS-CW



**UNIVERSITY OF
GEORGIA**

**Franklin College of
Arts and Sciences**

Department of Geography

A&S-GEO-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



UNIVERSITY OF GEORGIA

Department of Geography

A&S-GEO-WEB

OPTIONAL
WEB BANNER

COLLEGE-WEB-FC

PNG | JPG | EPS

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**UNIVERSITY OF
GEORGIA**
Department of Geography
*Franklin College of
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GEO-A&S-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**
Department of Geography
*Franklin College of
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GEO-A&S-FS-1CB



**UNIVERSITY OF
GEORGIA**
Department of Geography
*Franklin College of
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GEO-A&S-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



GEO-A&S-FS-CW



GEO-A&S-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS

DEPARTMENT OF GEOGRAPHY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Geography

UNIVERSITY OF GEORGIA

A&S- H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**

Department of Geography

UNIVERSITY OF GEORGIA

A&S-GEO-H-1CB



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Department of Geography

UNIVERSITY OF GEORGIA

A&S-GEO-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Franklin College of
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Department of Geography

UNIVERSITY OF GEORGIA

A&S-GEO-H-CW



**Franklin College of
Arts and Sciences**

Department of Geography

UNIVERSITY OF GEORGIA

A&S-GEO-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences

Department of Geography

UNIVERSITY OF GEORGIA

A&S-GEO-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

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DEPARTMENT OF GEOGRAPHY

HORIZONTAL FULL COLOR

PNG | JPG | EPS



Department of Geography
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEO-A&S-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



Department of Geography
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEO-A&S-H-1CB



Department of Geography
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEO-A&S-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



Department of Geography
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

GEO-A&S-H-CW



Department of Geography
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GEO-A&S-H-W

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