

DEPARTMENT OF COMMUNICATION STUDIES

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
JPG (300dpi) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS



UNIVERSITY OF
GEORGIA

Franklin College of
Arts and Sciences

*Department of
Communication Studies*

A&S-COMM-FS-FC

FORMAL
FULL COLOR

PNG | JPG | EPS



UNIVERSITY OF
GEORGIA

Franklin College of
Arts and Sciences

*Department of
Communication Studies*

A&S-COMM-FS-1CB



UNIVERSITY OF
GEORGIA

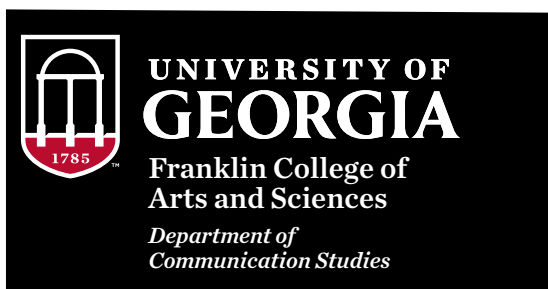
Franklin College of
Arts and Sciences

*Department of
Communication Studies*

A&S-COMM-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



A&S-COMM-FS-CW



A&S-COMM-FS-W

FORMAL
REVERSE WHITE

PNG | JPG | EPS



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.

UNIVERSITY OF GEORGIA

Department of Communication Studies

A&S-COMM-FS-W

OPTIONAL
WEB BANNER

COLLEGE-WEB-FC

PNG | JPG | EPS

BRAND.UGA.EDU

DEPARTMENT OF COMMUNICATION STUDIES

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)

HORIZONTAL ----- (-H-)

EXTREME HOR* -- (-XH-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)

ONE COLOR BLACK --- (-1CB)

ONE COLOR RED ----- (-1CR)

REVERSE COLOR WHITE (-CW)

WHITE ----- (-W)

FORMAT VERSIONS

PNG (300 DPI) ----- (.png)

JPG (300 DPI) ----- (.jpg)

EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS

DESIGNERS ----- EPS

POWER POINT -- PNG / JPG

WORD ----- PNG / JPG

EMAIL ----- PNG

WEB ----- PNG / JPG

BANNERS/SIGNS ---- EPS



**UNIVERSITY OF
GEORGIA**

**Department of
Communication Studies**

*Franklin College of
Arts and Sciences*

COMM-A&S-FS-FC

**FORMAL
FULL COLOR**

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Department of
Communication Studies**

*Franklin College of
Arts and Sciences*

COMM-A&S-FS-1CB



**UNIVERSITY OF
GEORGIA**

**Department of
Communication Studies**

*Franklin College of
Arts and Sciences*

COMM-A&S-FS-1CR

**FORMAL
ONE COLOR**

PNG | JPG | EPS



**UNIVERSITY OF
GEORGIA**

**Department of
Communication Studies**

*Franklin College of
Arts and Sciences*

COMM-A&S-FS-CW



**UNIVERSITY OF
GEORGIA**

**Department of
Communication Studies**

*Franklin College of
Arts and Sciences*

COMM-A&S-FS-W

**FORMAL
REVERSE WHITE**

PNG | JPG | EPS

i REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.

DEPARTMENT OF COMMUNICATION STUDIES

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**
Department of Communication Studies
UNIVERSITY OF GEORGIA

A&S-COMM-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**
Department of Communication Studies
UNIVERSITY OF GEORGIA

A&S-COMM-H-1CB



**Franklin College of
Arts and Sciences**
Department of Communication Studies
UNIVERSITY OF GEORGIA

A&S-COMM-H-1CR

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
JPG (300dpi) ----- (.jpg)
EPS ----- (.eps)

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Franklin College of
Arts and Sciences**
Department of Communication Studies
UNIVERSITY OF GEORGIA

A&S-COMM-H-CW



**Franklin College of
Arts and Sciences**
Department of Communication Studies
UNIVERSITY OF GEORGIA

A&S-COMM-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Franklin College of Arts and Sciences
Department of Communication Studies
UNIVERSITY OF GEORGIA

A&S-COMM-XH-FC

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.

DEPARTMENT OF COMMUNICATION STUDIES

HORIZONTAL FULL COLOR

PNG | JPG | EPS



**Department of
Communication Studies**
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

COMM-A&S-H-FC

HORIZONTAL ONE COLOR

PNG | JPG | EPS



**Department of
Communication Studies**
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

COMM-A&S-H-1CB



**Department of
Communication Studies**
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

COMM-A&S-H-1CR

HORIZONTAL REVERSE WHITE

PNG | JPG | EPS



**Department of
Communication Studies**
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

COMM-A&S-H-CW



**Department of
Communication Studies**
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

COMM-A&S-H-W

EXTREME HORIZONTAL DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



Department of Communication Studies
Franklin College of Arts and Sciences
UNIVERSITY OF GEORGIA

COMM-A&S-XH-CW

INCLUDES ONE COLOR BLACK (-1CB); ONE COLOR RED (-1CR); REVERSE COLOR WHITE (-CW); WHITE (-W)

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)
BANNER ----- (-WEB-)

*XH AVAILABLE ONLY FOR DOUBLE LINE CONFIGURATIONS

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
JPG (300dpi) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.