

CENTER FOR INTEGRATIVE CONSERVATION RESEARCH

Department sets include two level types: school/department and department/ school.

Each set includes five color variations in the formal, horizontal, and extreme horizontal configurations.

Each color variation comes in three formats: PNG (transparent background), JPG (raster format) and EPS (vector format).

CONFIGURATIONS

FORMAL ----- (-FS-)
HORIZONTAL ----- (-H-)
EXTREME HOR* -- (-XH-)

COLOR VARIATIONS

FULL COLOR ----- (-FC)
ONE COLOR BLACK --- (-1CB)
ONE COLOR RED ----- (-1CR)
REVERSE COLOR WHITE (-CW)
WHITE ----- (-W)

FORMAT VERSIONS

PNG (300dpi) ----- (.png)
JPG (300dpi) ----- (.jpg)
EPS ----- (.eps)

WHICH FILE TO USE

VENDORS ----- EPS
DESIGNERS ----- EPS
POWER POINT -- PNG / JPG
WORD ----- PNG / JPG
EMAIL ----- PNG
WEB ----- PNG / JPG
BANNERS/SIGNS ---- EPS



REFERENCES & RESOURCES

Visit brand.uga.edu for more information, resources, templates, downloads and policies.



UNIVERSITY OF
GEORGIA

Franklin College of
Arts and Sciences

*Center for Integrative
Conservation Research*

A&S-CICR-FS-FC

1A-FS

FORMAL
FULL COLOR

PNG | JPG | EPS



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Conservation Research*

A&S-CICR-FS-1CR

FORMAL
ONE COLOR

PNG | JPG | EPS



A&S-CICR-FS-CW



A&S-CICR-FS-W

FORMAL
REVERSE WHITE

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CENTER FOR INTEGRATIVE CONSERVATION RESEARCH

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CICR-A&S-FS-W

2B-FS

FORMAL
FULL COLOR

PNG | JPG | EPS

FORMAL
ONE COLOR

PNG | JPG | EPS

FORMAL
REVERSE WHITE

PNG | JPG | EPS

i REFERENCES & RESOURCES

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3B-H

CENTER FOR INTEGRATIVE CONSERVATION RESEARCH

HORIZONTAL
FULL COLOR

PNG | JPG | EPS



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HORIZONTAL
ONE COLOR

PNG | JPG | EPS



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HORIZONTAL
REVERSE WHITE

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A&S-CICR-H-W

EXTREME HORIZONTAL
DOUBLE LINE SOLUTIONS ONLY

PNG | JPG | EPS



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A&S-CICR-XH-FC

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4B-H

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**HORIZONTAL
FULL COLOR**

PNG | JPG | EPS

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ONE COLOR**

PNG | JPG | EPS

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